

التركي  
ALTURKI

BUILDING GREAT  
BUSINESSES

SINCE 1975



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## WELCOME FROM THE CHAIRMAN

It is an exciting time to do business in Saudi Arabia. The Kingdom is in a new era of development, one which will cement Saudi Arabia as a global investment powerhouse and a modern, progressive society driven by the well-established values that underpin it as the heart of the Arab and Islamic world.

Alturki Holding companies have evolved in step with the Kingdom's development over the last 50 years. Since we were established in 1975, with our core businesses in construction and building materials, we have participated in many of the largest industrial and infrastructure projects in the Country.

We have navigated the challenges of global and regional economic volatility and kept up with the pace of change that technology and an evolving society bring. We have built a portfolio of businesses that create

shareholder value whilst also adding real value to the societies in which we operate through corporate social responsibility initiatives primarily in education and human development.

I believe that the key to our Company's success since its inception is the values that are woven into the very fabric of our corporate culture. We are guided by a moral compass of ethics, transparency, and a passion for excellence, and this is what we mean when we say, "Building Great Businesses"

We have evolved in step with  
the Kingdom's development  
over the last 50 years

Khalid Ali Alturki  
Chairman



# CEO MESSAGE

## WE CREATE SHAREHOLDER VALUE WHILE EMPOWERING OUR ECONOMY AND SOCIETY THROUGH ACTIVE SOCIAL INVESTMENT.

At Alturki Holding, we are driven by a desire to make a real positive impact on people's lives, and I believe this has been the key to our success for five decades.

We invest in our youth, in preserving the environment, and in our nation's rich heritage. Simply, we create shareholder value while empowering our economy and society through active social investment.

Our growth strategy is to invest capital in ventures within the same strategic sectors as the core business of construction, in which we have a strong foothold, whilst diversifying the portfolio through investment

in trending sectors such as upstream oil and gas technologies and Healthcare IT. In addition, we are partnering with leading regional venture capital firms that we believe have the potential to positively impact the world.

This sustainable approach to growth, together with a deep understanding of the region, proven track record as a reliable investment partner, and strong global partnership network positions Alturki well for the future.

We strive to identify and develop high potential talent and drive a comprehensive nationalization program across all our businesses

Rami Alturki  
President & CEO



# INVESTING IN CHANGE

## DRIVEN BY PURPOSE

Alturki Holding is a long-term investor and trusted partner, committed to building resilient businesses that contribute to Saudi Arabia's sustainable development. Established in 1975, the Company was founded on the belief that integrity, and responsible decision-making are the foundations of enduring success. These are long-standing principles that guide how Alturki invests, develops, and gives.

Over five decades, Alturki is proud of its impact on the Kingdom's economy and society, contributing to major infrastructure

and industrial projects while building a diversified portfolio across Construction and Building Materials, Infrastructure, Transportation, Information and Communications Technologies, Oilfield technologies and Services, Real Estate, Mining, and Sports and Entertainment.

Guided by its purpose and aligned with Saudi Arabia's Vision 2030, Alturki remains focused on creating value every day for all its stakeholders, while investing responsibly for the future.



"We invest in companies aiming to positively transform business models and society"

Rami Alturki

# GOLDEN CIRCLE

## WHAT

Invest, develop, and give responsibly

## HOW

Based on our I-PERFORM culture and our unique Operating Model, guided by international Environmental, Social and Governance (ESG) standards

## WHY

To contribute proactively to Saudi Arabia's comprehensive sustainable development to achieve the Country's vision

# OUR VALUES

## I-PERFORM

The Company is a regional benchmark for positive corporate culture, certified by 'Great Place to Work', and has created a unique model based on underlying values of "I-PERFORM"



WE PERFORM TO CREATE VALUE EVERY DAY, AND PROMISE EACH YEAR TO BE BETTER THAN THE YEAR BEFORE.

### INTEGRITY

We uphold the highest ethical standards in everything we do. Guided by honesty and strong moral principles, we earn trust and ensure our actions always align with our words.

### PASSION

We are passionate about building great businesses that create lasting, positive impact — advancing economies and societies while protecting the environment for future generations.

### EXCELLENCE

We pursue excellence by delivering quality in all that we do. Through continuous learning, innovation, and transformation, we strive to exceed expectations.

### RESPECT

We show deep respect for our country, our people, and all our stakeholders. Fairness, dignity, and inclusivity are embedded in every interaction.

### FUN

We believe work should be meaningful and joyful. By encouraging creativity, collaboration, and recognition, we create a culture where people love what they do — and do it with love.

### OPENNESS

We welcome bold ideas and new ways of thinking. Through transparency and open dialogue, we build trust and enable shared success.

### RELIABILITY

For over five decades, we have consistently delivered on our promises. Our partners trust us because we say what we do — and do what we say.

### MEANING

We work with purpose. Everything we do is rooted in our commitment to creating lasting value for society, the economy, and the environment.

## A STRONG FOUNDATION

A TRUSTED BUSINESS PARTNER WITH A LONG TRACK RECORD OF SUCCESS, SOLID FINANCIAL POSITION, WORLD-CLASS TEAM, AND WIDE NETWORK OF PARTNERS.

A progressive investment partner and one of the largest employers in the Kingdom, Alturki Holding supports Saudi Arabia's Vision 2030 by facilitating economic diversification and supporting societal development.



# ALTURKI ROADMAP

## SUPPORTING VISION 2030

The company is committed to the creation of value across all Environmental, Social, and Governance (ESG) topics and invests responsibly in order to grow its business while supporting the development of economies, improving lives, and preserving the planet for future generations.



# GLOBAL INVESTMENT PARTNER

Alturki Holding has become the trusted investment partner of choice in Saudi Arabia.

Alturki Holding is a premier investment partner for building sustainable businesses in Saudi Arabia and the MENA region. The Company has a solid financial position, a proven track record of building successful companies, and a stellar management team. With a strong network of partners throughout the region and beyond, Alturki Holding has become a trusted investment partner of choice.



Alturki has a proven track record of building successful companies

# DEVELOPING SAUDI TALENT

## TALENT DRIVES OUR SUCCESS!

Alturki Holding is dedicated to identifying and developing talent and creating a positive corporate culture that is challenging and encourages people to reach their full potential. We are an organization fueled by performance and meaning, driven by a passionate and dedicated workforce that embraces change, innovation, and collaboration. Through our talent development program Hemmah, we offer structured learning pathways that enhance skills, strengthen leadership potential, and promote continuous growth across the organization—empowering our people to thrive and lead with impact.



BUILDING  
A GREAT PLACE  
TO WORK

# EMPOWERING COMMUNITIES

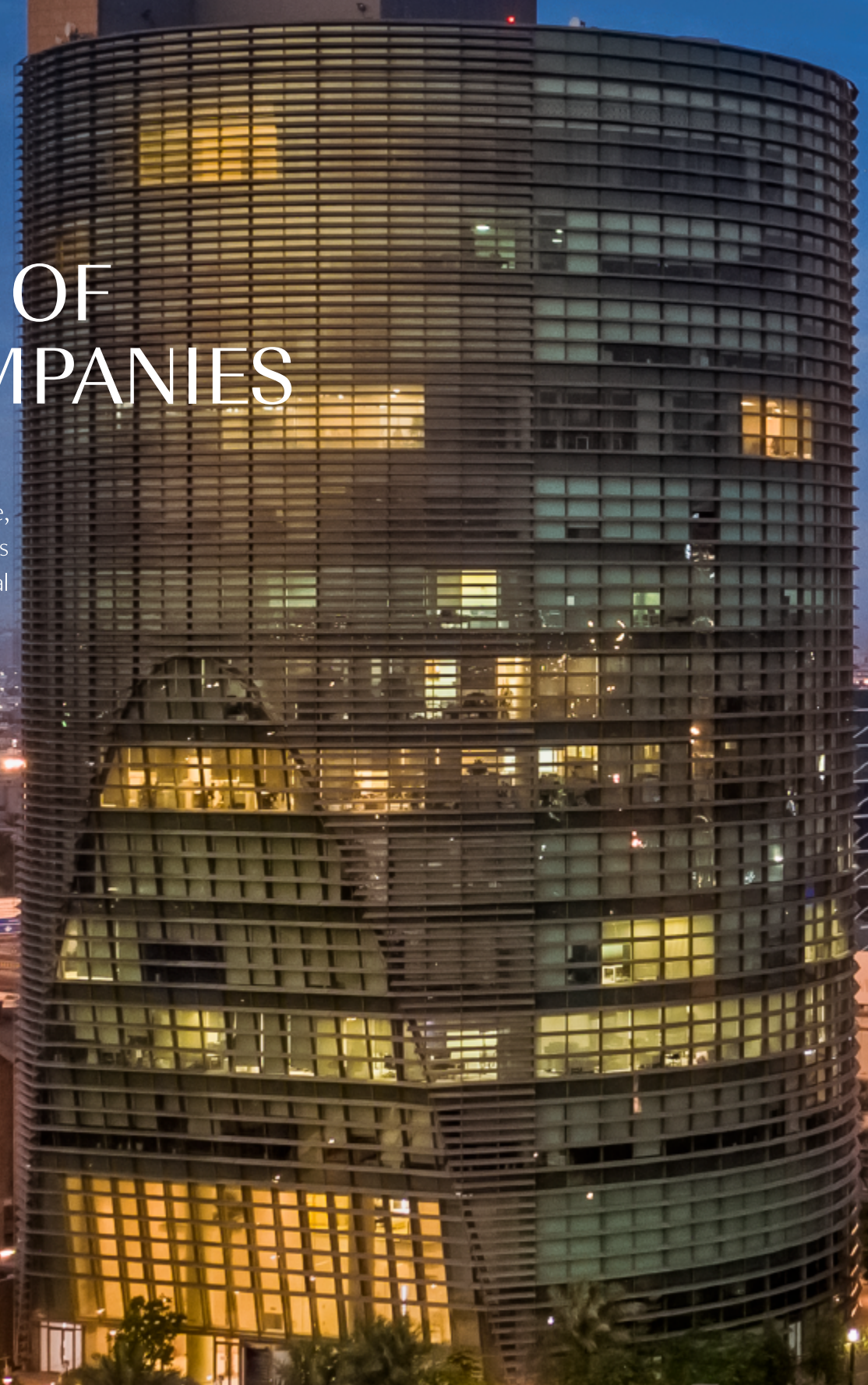
## DRIVING MEANINGFUL IMPACT

Alturki Holding is committed to supporting sustainable development by empowering communities through strategic partnerships. Through our Athar program, we collaborate with organizations that align with our values to fund and support impactful programs focused on education, youth and women empowerment, and health and wellbeing.

By working hand in hand with over 60 organizations and counting, we continue to foster inclusion and long-term impact—ensuring that our contributions uplift individuals and strengthen the fabric of society.

# A PORTFOLIO OF LEADING COMPANIES

Construction and Building Materials, Infrastructure, Transportation, Information and Communications Technologies, Oil-Field Tools and Services, Real Estate, and more.



Diverse, synergistic portfolio of local, regional, and global companies.



SUBSIDIARIES

WE STRIVE TO  
GROW SUSTAINABLE  
BUSINESSES ACROSS  
THE MENA REGION



# SAUDI READYMIX

Saudi Readymix Concrete Company is a leading producer and supplier of ready-mixed concrete solutions and related products in Saudi Arabia since 1978, contributing to preserving the wealth of the nation and its people. With a workforce of approximately 2,400 employees, the company operates around 30 strategically located factories, ensuring coverage across the Kingdom’s eastern, central, and western regions.

Over the past 47 years, Saudi Readymix has supplied more than 110 million cubic meters of concrete to thousands of projects, from complex mega-developments to essential infrastructure works. Most of its factories are officially approved to supply major governmental and industrial authorities, including Saudi Aramco, NEOM, SEC, SABIC, the Royal Commission, MODON, Ma’aden, the Ministry of Interior (MOI), and PIF projects, among others.

Committed to sustainability and aligned with Saudi Vision 2030, Saudi Readymix has embedded eco-friendly practices into its operations, leading to a reduction of 1 million tons of carbon emissions associated with concrete production.

Factories <b>30+</b>	Mixers <b>500+</b>	Supplied Concrete <b>110 Million m<sup>3</sup></b>
Carbon Emissions Reduction <b>1 Million Tons</b>		



# MASHEED

Masheed plays a vital role in Saudi Arabia's building materials sector, specializing in cement and sustainable cement replacements. With a strong commitment to sustainability, Masheed provides high-quality material solutions that meet construction demands while positively impacting the economy, society, and environment.

In line with its mission to build a greener future, Masheed is developing two state-of-the-art plants for sustainable cement replacements, each with a production capacity of 2 million tons. These facilities represent a significant step toward reducing the environmental footprint of construction and promoting eco-friendly practices across the industry.

To enhance efficiency and customer experience, Masheed's digital platform, **MasheedGate**, provides seamless access to innovative and reliable building material solutions.

Guided by a clear objective to lead the building materials sector in Saudi Arabia and beyond, Masheed is dedicated to sustainability, innovation, and excellence in all aspects of its operations.

Established in  
**2012**

Employees  
**100+**

Clients  
**1,000+**



# INMA STEEL

Bringing over four decades of expertise, Inma Steel delivers custom industrial equipment and maintenance services that support the Kingdom's most demanding manufacturing and infrastructure projects, the company specializes in custom-built process equipment and modular skid manufacturing alongside comprehensive industrial maintenance solutions, including mechanical repairs, refurbishment, equipment installation, and plant turnaround and shutdown services.

Inma Steel's product portfolio includes a wide range of process equipment, such as pressure vessels, reactors, distillation and fractionating columns, heat exchangers, scrubbers, flare stacks, silencers, process skid packages, pressure piping prefabrication, and more.

With a mission to seamlessly integrate with customers and deliver fit-for-purpose technology and methodologies, Inma Steel has built a reputation for excellence, making it a recognized leader in the Kingdom's industrial sector.

Established in  
**1984**

Employees  
**500+**



# SAWAFI

Established in 2013, Sawafi Al-Jazeera is a leader in upstream oil and gas technology. Guided by its mission of “Improving the livelihood of people everywhere” by “helping to bring oil and gas to the world sustainably,” Sawafi delivers cutting-edge solutions that drive efficiency and sustainability in the sector.

With a technology hub connecting Dhahran, Houston, and Aberdeen, that serves as a focal point for Sawafi’s global impact, driving forward new industry standards in the upstream sector.

Sawafi’s global presence spans the Middle East, North America, Latin America, Europe, Asia, and Africa, allowing it to deliver region-specific solutions tailored to the industry’s evolving needs.

### Sawafi’s Portfolio:



A Sawafi subsidiary specializing in Directional Drilling and Measurement While Drilling (MWD) services. Newsco plays a key role in advancing drilling operations with innovative technology.



A pioneer in well-completion technologies, Vulcan offers engineered solutions that optimize production and enhance efficiency. Its innovative products are built to meet the toughest challenges in the oil and gas industry.



A joint venture between Sawafi Al-Jazeera and Levare Services, specializing in Electric Submersible Pump (ESP) systems. Based in Al-Khobar and operating under contract with Saudi Aramco, it offers end-to-end ESP services—supply, installation, commissioning, and maintenance—leveraging global expertise and advanced technologies to lead the regional market.



# SIXT SAUDI ARABIA

(OPERATED BY SAMARA)

SIXT, a global pioneer in premium mobility solutions, has been operating in Saudi Arabia since June 2020 through a strategic franchise partnership with **Samara Rent a Car**, a subsidiary of Alturki Holding.

SIXT Saudi Arabia has a growing network of branches across major cities, including Riyadh, Dammam, Jeddah, and Qassim. Its locations at international airports, train stations, and city centers ensure convenient access for travelers.

With a diverse fleet ranging from economy and electric vehicles to luxury models, SIXT Saudi Arabia provides tailored mobility solutions for short-term rentals, long-term leasing, and corporate needs. By combining global expertise with local insights, SIXT is redefining mobility in the Kingdom, ensuring every journey is smooth, reliable, and enjoyable.

Fleet Size  
**5,000+**



# MUSANADAH

Musanadah is a multi-award-winning, integrated facilities management provider delivering world-class services across Saudi Arabia. Recognized as **'Best FM Company in Saudi Arabia'** at the SACWFM Awards, Musanadah serves a diverse range of clients, from master developments and heritage sites to corporate offices and logistics hubs, as well as a host of commercial offices for blue-chip clients.

Musanadah offers a comprehensive suite of services, including Soft Services, benchmarked to ISSA- and BICSc-accredited training standards, ensuring a comfortable and efficient environment for building users; Hard Services, backed by Institute of Asset Management (IAM) membership, maintaining and improving physical infrastructure; Specialist Services, tailored to unique client requirements including HCIS-approved manned security services; and Energy and Sustainability Solutions, aligning with Saudi Green Initiative goals through level 2 and 3 SEEC certification, as well as global environmental standards.

Aligned with Saudi Vision 2030, Musanadah is committed to forging a path towards industry-leading solutions, environmental stewardship, and a vibrant future for its clients, team members, and communities.

Established in  
**2011**

Employees  
**1,400+**

Clients  
**60+**



# TAHREEZ

Tahreez is a full-service provider of intelligent, data-driven solutions that address real operational challenges and support national priorities—transforming globally proven technologies into scalable, Saudi-owned solutions tailored to each client’s environment.

The company designs and delivers practical, scalable solutions built for real-world performance, enabling organizations to operate more efficiently by leveraging intelligent technology to enhance operations and translate capability into measurable outcomes.

Tahreez operates across multiple sectors, including safety and security, healthcare, sport and entertainment, smart infrastructure, asset management, security screening, and advanced exploration in space and mining—reflecting its ability to address diverse operational needs across the Kingdom.

Tahreez Portfolio:

## Fleet × Tahreez

Fleet × Tahreez is a joint venture with Fleet Space Technologies, a pioneering leader in next-generation mineral and space-based exploration.

## Tahreez Sport & Entertainment (TSE)

Tahreez Sport & Entertainment (TSE) is a joint venture with PMY Group, a global leader in technology, intelligence, and experience solutions for venues and live environments.



JOINT  
VENTURES



# NESMA & PARTNERS

Nesma & Partners group is the leading provider of integrated project solutions in the Kingdom of Saudi Arabia. With a strong legacy in contracting, Nesma & Partners has grown its footprint both locally through its contracting and industrial services and globally through its wholly owned subsidiary, Kent, a renowned leader in engineering and project management services.

What began in 1981 as a contracting firm to meet the growing demands of an emerging economy in the rapidly developing Kingdom of Saudi Arabia, has evolved today into a diversified group delivering end-to-end, reliable, and innovative services across the energy, infrastructure, and building sectors, spanning consulting, engineering, construction, commissioning, operations, and maintenance.

Jointly owned by Nesma Contracting Limited, Alturki Holding, Rawabi Holding, and the Public Investment Fund (PIF), the group is aligned with Saudi Arabia's Vision 2030 objectives, playing a major role in delivering ambitious national projects into reality through consistent excellence in project execution.

Employees  
**70,000+**

Completed Projects  
**230+**

Equipment  
**20,000+**



# ELEMENT

Element Materials Technology is a leading global provider of Testing, Inspection & Certification services, with over 8,500 expert scientists, engineers, and technicians operating in over 270 facilities in the Americas, Europe, Middle East, and Asia.

With origins tracing back to 1827, Element is the 'go-to team' for all your industrial testing, inspection, certification, and calibration needs, ensuring that products and materials tested are safe, compliant, and fit for purpose.

Element delivers an extensive range of solutions to customers in critical industries, including Energy, Environmental, Life Sciences, Aerospace & Defence, Connected Technologies and Construction.

Employees  
**8,500+**

Customers  
**60,000+**

Locations  
**270+**

Countries  
**25+**



## APPLUS+ VELOSI

Applus+ is a global leader in the Testing, Inspection, and Certification (TIC) sector, recognized for enhancing the quality and safety of clients' assets and infrastructures while ensuring operational efficiency and environmental responsibility. With a workforce of over 16,400 employees across more than 60 countries the company delivers technical expertise and innovative solutions that drive excellence across multiple industries.

In Saudi Arabia, the Energy & Industry Division is called Applus+ Velosi and focuses on optimizing the performance and profitability of clients' assets and infrastructure while minimizing operational and environmental risks. With a strong emphasis on technological development, digitalization, and regulatory expertise, Applus+ provides a comprehensive range of services, including inspection, non-destructive testing, engineering and consulting, supervision and quality management, testing and analysis, vendor surveillance, and energy efficiency solutions.

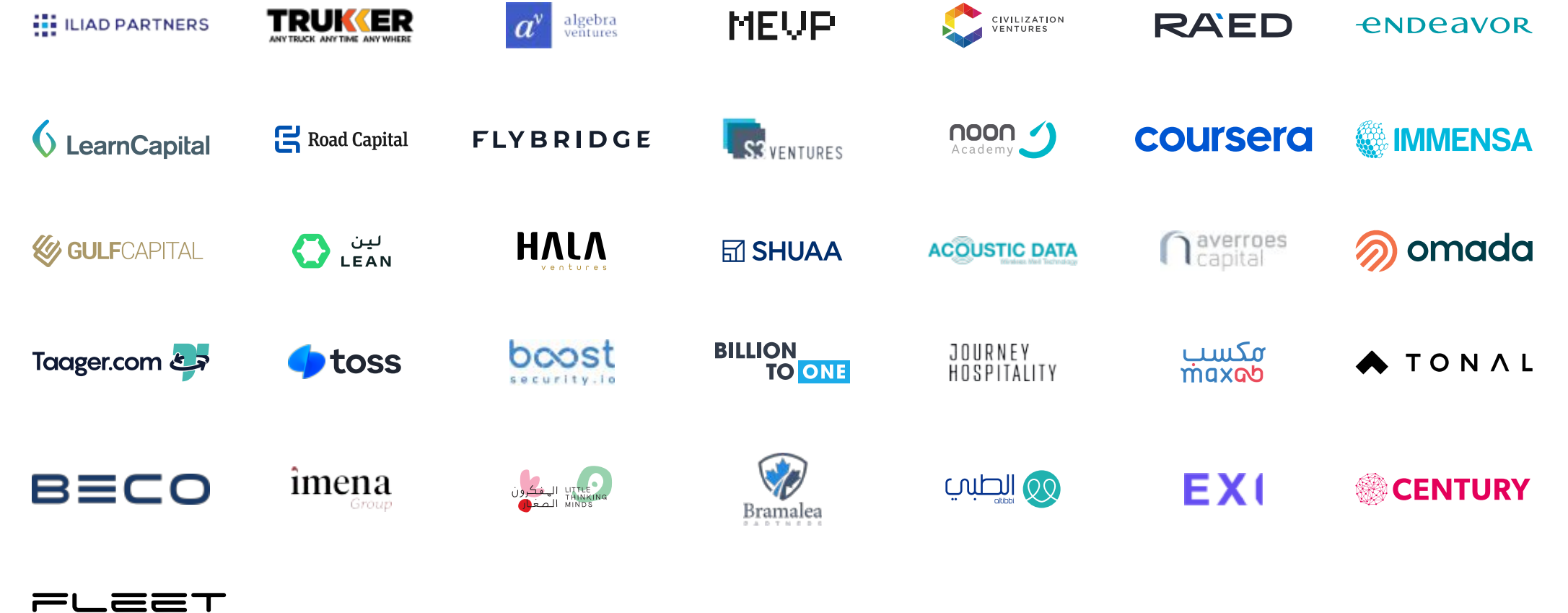


# CORPORATE VENTURE CAPITAL

## ALTURKI VENTURES

Alturki Ventures is the Venture Capital arm of Alturki Holding, a leading business in the Kingdom of Saudi Arabia.

Dedicated to investing and supporting innovative businesses with high growth potential, our goal is to partner with entrepreneurs who are driven to create transformative solutions to increase the productivity of organizations everywhere.



# INVESTING FOR TOMORROW

## PERFORMING TODAY

“We invest for today, tomorrow, and beyond, aiming to accelerate the sustainable growth of our companies for the betterment of our economy, our people, and our planet.”



# BOARD OF DIRECTORS



**Khalid Ali Alturki**  
Chairman



**Rami Alturki**  
President & CEO



**Rasha Khalid Alturki**  
Board Member



**Gary Parke**  
Board Member



**Martin Mellish**  
Board Member

# EXECUTIVE MANAGEMENT



**Rami Alturki**  
President & CEO



**Saleh Almarri**  
Special Advisor to the President



**Ibrahim Alkhateeb**  
Special Advisor to the President  
& MD of Adeem



**Bader Alshathry**  
Executive Vice President



**Asim Almalik**  
Vice President and Chief Legal  
Officer



**Jason Mistry**  
Vice President and Group Financial  
Officer



**Mohammad Almadhi**  
Executive Director for Business Growth  
& Advisor to the President



**Zahid Farooq**  
Internal Audit Director



**Faisal Alhawas**  
Aramco Account Director



**Alanoud Alsemaeil**  
Human Resources Director



**Mohammed Altamimi**  
Director of Digital Transformation



**Noura Altamimi**  
Corporate Communication Manager



**Ahmad Al Mubarak**  
Chief of Staff



